

EXPOSE
YOUR BUSINESS





With a Difference

We Enlight your Business

ECnet was established in 1999 in Bahrain. We are a full-service advertising agency, managing and implementing brands from inception through to sales and customer retention. We are strategically accurate and relevantly creative; our work is compelling, intelligent and impactful.

Currently ECnet has expanded itself in the Middle East through its extensive creativity and the desire to be unique in the region. It has also established its branches in different regions such as Saudi Arabia, Qatar and Oman.

Our Vision

It is our vision to be the choice for developing corporate images that capture the essence of the organization in any media platform.

Our Mission

The mission of ECnet is to provide results-oriented advertising, public relations, and marketing designed to meet our client's objectives by providing strong marketing concepts and excelling at customer service.

We desire to measure success for our clients through awareness, increased sales, or other criteria mutually agreed upon between the agency and the clients.

Get Noticed

We separate you from the competition



Strategic Thinking is about synthesis

Some of us are good in words , some of us are good at finding out facts about the audience, some of us are good at writing the plot, some of us are very good with directing.

Together, we make the story happen.

We know that story creators and story tellers make the difference.

Strategy & Consultancy

- Analysis, research and brand evaluation
- Developing Strategies for promotion
- Designing and implementing campaigns to promote

Strategic thinking involves assessing a business in relation to its mission, its future goals, and the external environment in which it functions.



We proclaim
Your name from the rooftops

Media Planning & Buying Media

Choosing the right media is not a simple matter. Many aspects such as analyzing target audiences, keeping abreast of media developments, reading marketing trends, and understanding motivations of consumers. We link your marketing objectives with the most effective advertising method that hits the target and disseminates your message.

- Media research and evaluation
- Media strategy and planning
- Media Buying
- Post campaign evaluation



Brand

Price

Investment

Teamwork

Channel

- * **Brand Creation**
- * **Brand Extension**
- * **Digital Branding**
- * **Brand Management**
- * **Brand Positioning**
- * **Logo Design**
- * **Logo Revitalization**

Branding

Your brand is the genuine “personality” of your company. It is a combination of attributes, communicated through a name, or a symbol, that influences a thought- process in the mind of your potential customers and creates value. We spend time in researching, defining and building your brand. We ensure that your brand resides within the hearts and minds of customers, clients and prospects.



BRANDING

We create your identity;
your identity creates your business



BAHRAIN | SAUDI ARABIA | QATAR | OMAN



amthal@al-amthal.com
CR No. 44562

مكتب الشركة
Al Amthal For Consulting & Software P.L.L.C.
P.O. Box 2940 Manama, Kingdom of Bahrain
T. +973 17 297 227 | F. +973 17 297 337



amthal@al-amthal.com
CR No. 44562

Corporate Identity

Corporate identity is the visual means by which organizations, businesses and manufactures are recognized and distinguished from each other.

Corporate Identity is very important to make a lasting impresson on potential customers. A professional design will help portray your company as being a cut above your competitors. The ultimate goal of making a unique identity for your company is to portray your business in a positive, professional manner and instill in a consumer's mind images of stability and reliability.

- * Logo Designing
- * Business Cards
- * Envelope
- * Letter Head
- * HTML E-mail Templates
- * Presentation Folder
- * Power Point Templates





We transform brands for growth

Printing

- * Printing Material
- * Brochure, Flyer, Poster & Folder
- * Menus and Greeting Cards
- * Annual Reports
- * Calendars, Wobblers & Danglers

Our services include concept development, copywriting, design, art and photo direction, illustration and digital preparation. The more challenging our services, the more able ECnet team is to cross the barriers of conventional advertising and easily penetrate the consumer's mind.





**New business opportunities
We drive them in**

Web Development

We are a web business solution provider with advanced knowledge of web design, Internet marketing, web hosting and ECommerce solutions. ECnet provides a wide range of web related services from front end interface design to technical development.

Our mission is to provide outstanding web services at competitive prices with unparalleled customer service.

- * Domain Registration
- * Web Designing
- * Flash Websites
- * Static Websites
- * Dynamic Websites
- * Content Management Systems
- * E-Commerce
- * Web Hosting
- * Electronic Magazine
- * Intranet Design
- * Multimedia
- * Corporate CD Presentation
- * Search Engine Optimization
- * Flash Presentation & Flash Videos





Create goodwill;
Goodwill creates business

- * Gifts
- * Desktop Items
- * Bags
- * Pens and Diaries
- * Key Chains and Key Purses
and hundreds more

Corporate Gifts

Corporate Gifts are not just gift objects. They ensure that your name remains in the immediate vicinity of your customers for them to make that important business call to you. Promotional products can provide a very cost effective advertising medium for any company. They should be considered as primary items and should not be considered as extra expenses. Their marketing and advertising potential is enormous and if utilized properly, their marketing returns are huge.





**Proclaim your brand in the market
Claim your share of the market**

- * Table Top Media Plasma Screen
- * Lamp Post/ Banners/ Billboards
- * City TV
- * Inflatable Media
- * Vehicle Wrapping
- * Door to Door/ Area wise Advertising

Outdoor Ads

Outdoor advertising is for the people who are on the move; those who do not have time to stop and read. Yet we can imprint your message in their minds through imaginative and attention-catching outdoor advertising campaigns. We have a wide variety of options that might suit your particular kind of business.





**Your event...
We make it happen**

Events Management

Corporate identity is the visual means by which organizations, businesses and manufactures are recognized and distinguished from each other.

Corporate identity is very important to make a lasting imperssion on potential customers. A professional design will help portray your company as being a cut above your competitors. The ultimate goal of making a unique identity for your company is to portray your business in a positive, professional manner and instill in a consumer's mind images of stability and reliability.

- * **Business Luncheons/
Dinners**
- * **Conferences**
- * **Staff Parties**
- * **DJ Parties**
- * **Reception/Send-off**
- * **Other Business Events**
Other Social Events





Marketing

- Sampling, Promoters / Hostess (own team)
- Direct Marketing (Mail, Tele-Marketing, Online Marketing).
- Distributions Promotion Organization of Events Fairs and Exhibitions.

Branding

- Developing Strategies and Advertising Campaigns Concepts
- Creative Strategy
- Copywriting
- Graphic Design
- Branding & Rebranding Packaging Design
- Web Design
- CDs Multimedia

Public Relations

- Radio Production (Design Scenario / Column Sound / Production)
- Video Production Spots (Scenario Design / Column Sound / Production / Video).
- Packet Radio (jingles, pingles, tapis, etc..) Photo Sessions.
- Corporate ID package (Business Cards, Presentation Folders, Envelopes, Sheets With Header).
- Flyers, Leaflets, Brochures, Catalogs Presentation, Posters, Menus, Labels, Packaging, Etc.. Weblere.
- Duplication and Copying CDs.
- Personalize Promotional Items.

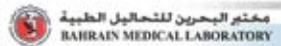


ECNet has doubled its stake at the international work front and our work for clients has been talked about. We have a wide spectrum of clientele from various sectors including governmental institutions, universities, trading establishments, service sector companies and various other commercial establishments. This has made it simpler to approach the clients for new business opportunities with integrated programs to deliver across all relevant access points. Further, to underline our commitment, we adopted a new strategy which both emphasizes our heritage and communicates our ambition to deliver the best service to our clients.

EC Net is proud to count many major clients from different sectors ranging from government to private sector. We have proved to our clients with the best services and have bestowed their trust on ECnet.

We assure you a consistent corporate image, that will capture the essence of your company in any media platform







BAHRAIN

P.O. Box 2949
Manama Kingdom of Bahrain
Tel. +973 17 297 227
Fax. +973 17 297 337

QATAR

P.O. Box 31122
Doha State Of Qatar
Tel. +974 4491 3232
Fax. +974 4491 3231

SAUDI ARABIA

P.O. Box 3674
Al Khobar Kingdom of Saudi Arabia
Tel. +966 3 889 0022
Fax. +966 3 889 8285

OMAN

P.O. Box 1801
Muscat Sultanate of Oman
Tel. +968 2448 8805 - 2448 7752
Fax. +968 2448 1867